voiro

Automated Ad Revenue Reconciliation

Voiro's Revenue Reconciliation runs in real time, works across all streams of ad revenue (managed as well as indirect) bringing your monthly accounting cycles down to minutes instead of days. Automate and configure revenue reports that are compliant with SAP or other ERP systems. All of this backed by an accuracy guarantee from Voiro.

Billing Cycles at Lightning Speed

> A growing ad revenue business can be quickly weighed down by complexity.

A growing ad revenue business can be quickly weighed down by complexity. A larger sales team, multiple deal types and currencies, different sales channels across direct, programmatic and sponsorships. Revenue accounting can get laborious, complicated and prone to error.

Revenue Reconciliation enables a CFO's office and finance teams to keep an eye on revenue in real time, assured by our technology-backed proprietary algorithms and backed by our accuracy guarantee.

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Revenue Reconciliation handles campaign changes, multiple currencies, upsells, campaign truncations, disputes and a host of other revenue-impacting events effortlessly - giving you a single source of revenue truth.

Benefit from accurate, auditable revenue data that you can trust.

What's included?

Single Source of Revenue Truth

Dashboards, reports, email alerts, notifications and Voiro's mobile app communicate with the reconciliation algorithms in real time, offering you a single window into all revenue streams
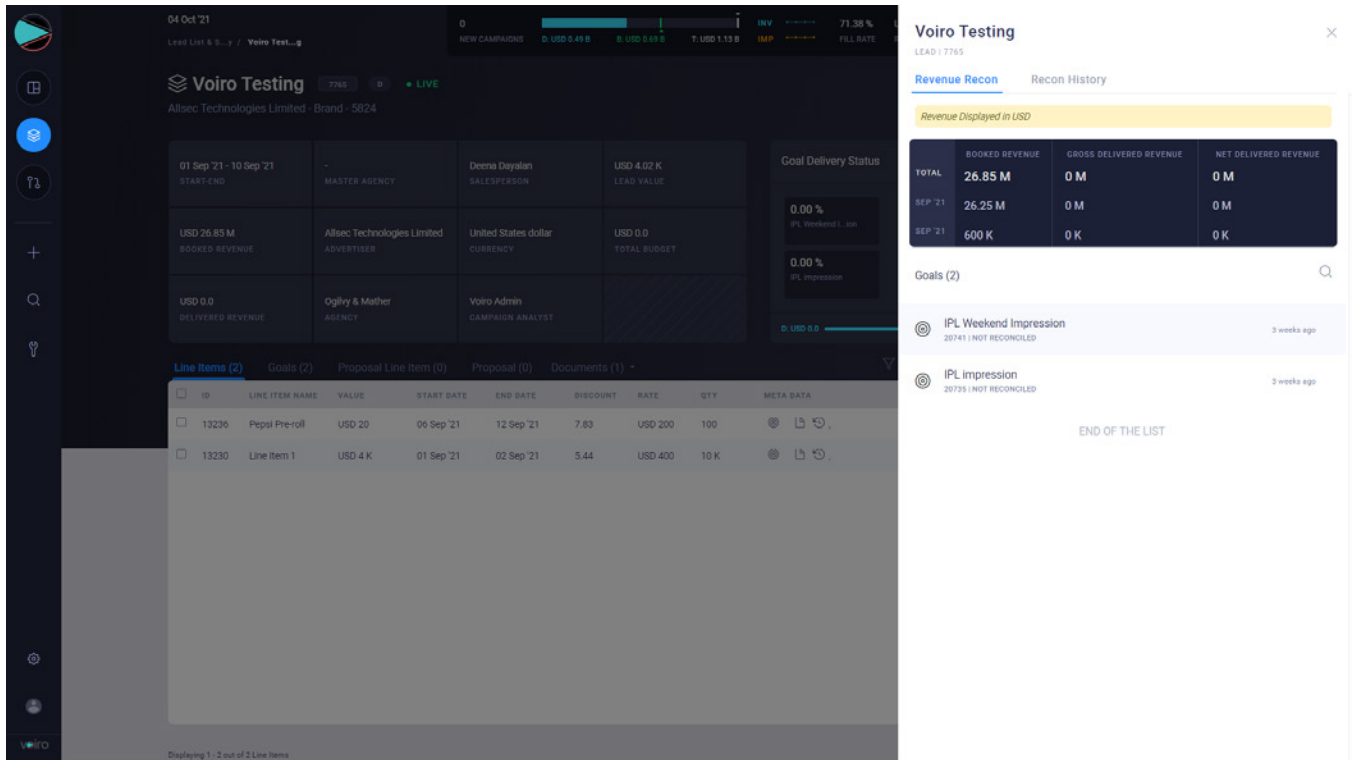
Configurable Modules

Build custom workflows and fields to reflect revenue the way it makes sense for the contours of your audiences, content and business.

Audit Anytime

Have real-time, auditable data available at your fingertips for external or internal use, at any time, with zero preparation.

Easily manage:

- **Mid-flight campaign changes**
- **Automatic reallocation over months**
- **Multiple currencies**
- **Upsells**
- **Campaign truncations**
- **Delivered impression disputes**

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Reports

Access and export standard reports for all your needs:

- High level revenue reports

- In-depth revenue breakdown reports for exploratory analysis

- Content, audience, and demand analysis reports

- Revenue ledgers that can be imported directly into your accounting systems

Want to step up your monetization game?
Talk to Voiro today.

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